

## CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 793597 /		<u>Alt Order #</u> 06224679
<u>Product</u> <b>CROSSROADS GPS</b>		
<u>Contract Dates</u> <b>07/30/12 - 08/03/12</b>		<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WOIO	08/03/12	08/03/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
D 2	WOIO	08/03/12	08/03/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 3	WOIO	08/03/12	08/03/12	Craig Ferguson	1235a-130a		:30			NM	0	\$0.00
4	WOIO	08/03/12	08/03/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----2--				2	\$600.00			
E 5	WOIO	08/03/12	08/03/12	Action News at 4p	4-5p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----2--				2	\$650.00			
E 6	WOIO	08/03/12	08/03/12	Action News at 5a	5-6a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----2--				2	\$125.00			
7	WOIO	08/03/12	08/03/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$700.00			
E 8	WOIO	08/03/12	08/03/12	Action News at 6p	6-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----2--				2	\$700.00			
9	WOIO	08/03/12	08/03/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$175.00			
10	WOIO	08/03/12	08/03/12	CBS Evening News	630-7P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$650.00			
E 11	WOIO	08/03/12	08/03/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$500.00			
12	WOIO	08/03/12	08/03/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----2--				2	\$165.00			
E 13	WOIO	08/03/12	08/03/12	Inside Edition	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 793597 /		<u>Alt Order #</u> 06224679
<u>Contract Dates</u> <b>07/30/12 - 08/03/12</b>	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$500.00			
E 14	WOIO	07/30/12	07/30/12	Let's Make A Deal	10-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$500.00			
E 15	WOIO	07/30/12	07/30/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$1,000.00			
E 16	WOIO	07/30/12	07/30/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$500.00			
E 17	WOIO	07/30/12	07/30/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$525.00			
E 18	WOIO	07/30/12	07/30/12	Craig Ferguson	1235a-130a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$300.00			
E 19	WOIO	07/30/12	07/30/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	2-----				2	\$600.00			
E 20	WOIO	07/30/12	07/30/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$475.00			
E 21	WOIO	07/30/12	07/30/12	Action News at 4p	4-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$650.00			
E 22	WOIO	07/30/12	07/30/12	Action News at 5a	5-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$125.00			
E 23	WOIO	07/30/12	07/30/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$700.00			
E 24	WOIO	07/30/12	07/30/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$700.00			
E 25	WOIO	07/30/12	07/30/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$175.00			
E 26	WOIO	07/30/12	07/30/12	CBS Evening News	630-7P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$650.00			
E 27	WOIO	07/30/12	07/30/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$500.00			
E 28	WOIO	07/30/12	07/30/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	2-----				2	\$165.00			
E 29	WOIO	07/30/12	07/30/12	Inside Edition	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 30	WOIO	08/04/12	08/04/12	11p-1205a	11p-1205a		:30			NM	0	\$0.00
D 31	WOIO	08/04/12	08/04/12	King of Queens	1205a-105a		:30			NM	0	\$0.00
D 32	WOIO	08/05/12	08/05/12	SU Action News at 11p	11p-1205a		:30			NM	0	\$0.00
D 33	WOIO	08/05/12	08/05/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
34	WOIO	08/02/12	08/02/12	Let's Make A Deal	10-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$500.00			
35	WOIO	08/02/12	08/02/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$1,000.00			
36	WOIO	08/02/12	08/02/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$500.00			
37	WOIO	08/02/12	08/02/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$525.00			
E 38	WOIO	08/02/12	08/02/12	Craig Ferguson	1235a-130a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$300.00			
39	WOIO	08/02/12	08/02/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 2---				2	\$600.00			
40	WOIO	08/02/12	08/02/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$475.00			
41	WOIO	08/02/12	08/02/12	Action News at 4p	4-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$650.00			
42	WOIO	08/02/12	08/02/12	Action News at 5a	5-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$125.00			
43	WOIO	08/02/12	08/02/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$700.00			
44	WOIO	08/02/12	08/02/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$700.00			
45	WOIO	08/02/12	08/02/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$175.00			
46	WOIO	08/02/12	08/02/12	CBS Evening News	630-7P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$650.00			
E 47	WOIO	08/02/12	08/02/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--- 1---				1	\$500.00			
48	WOIO	08/02/12	08/02/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> <b>07/30/12 - 08/03/12</b>	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---2---				2	\$165.00			
E 49	WOIO	08/02/12	08/02/12	Inside Edition	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$500.00			
50	WOIO	07/31/12	07/31/12	Let's Make A Deal	10-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$500.00			
51	WOIO	07/31/12	07/31/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$1,000.00			
52	WOIO	07/31/12	07/31/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$500.00			
53	WOIO	07/31/12	07/31/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$525.00			
E 54	WOIO	07/31/12	07/31/12	Craig Ferguson	1235a-130a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$300.00			
55	WOIO	07/31/12	07/31/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-2-----				2	\$600.00			
56	WOIO	07/31/12	07/31/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$475.00			
57	WOIO	07/31/12	07/31/12	Action News at 4p	4-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$650.00			
58	WOIO	07/31/12	07/31/12	Action News at 5a	5-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$125.00			
59	WOIO	07/31/12	07/31/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$700.00			
60	WOIO	07/31/12	07/31/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$700.00			
61	WOIO	07/31/12	07/31/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$175.00			
62	WOIO	07/31/12	07/31/12	CBS Evening News	630-7P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$650.00			
E 63	WOIO	07/31/12	07/31/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$500.00			
64	WOIO	07/31/12	07/31/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-2-----				2	\$165.00			

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**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 793597 /		<u>Alt Order #</u> 06224679
<u>Contract Dates</u> <b>07/30/12 - 08/03/12</b>	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
E 65	WOIO	07/31/12	07/31/12	Inside Edition	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- 1 - - - -				1	\$500.00			
66	WOIO	08/01/12	08/01/12	Let's Make A Deal	10-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$500.00			
67	WOIO	08/01/12	08/01/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$1,000.00			
68	WOIO	08/01/12	08/01/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$500.00			
69	WOIO	08/01/12	08/01/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$525.00			
E 70	WOIO	08/01/12	08/01/12	Craig Ferguson	1235a-130a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$300.00			
71	WOIO	08/01/12	08/01/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 2 - - -				2	\$600.00			
72	WOIO	08/01/12	08/01/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$475.00			
73	WOIO	08/01/12	08/01/12	Action News at 4p	4-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$650.00			
74	WOIO	08/01/12	08/01/12	Action News at 5a	5-6a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$125.00			
75	WOIO	08/01/12	08/01/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$700.00			
76	WOIO	08/01/12	08/01/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$700.00			
77	WOIO	08/01/12	08/01/12	Action News at 6a	6-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$175.00			
78	WOIO	08/01/12	08/01/12	CBS Evening News	630-7P		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$650.00			
E 79	WOIO	08/01/12	08/01/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 1 - - -				1	\$500.00			
80	WOIO	08/01/12	08/01/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - 2 - - -				2	\$165.00			
E 81	WOIO	08/01/12	08/01/12	Inside Edition	730-8p		:30			NM	1	\$500.00

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<u>Contract / Revision</u> 793597 /		<u>Alt Order #</u> 06224679
<u>Contract Dates</u> <b>07/30/12 - 08/03/12</b>	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
											1	\$525.00
N 82	WOIO	08/03/12	08/03/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-- 1----				1	\$525.00			
N 83	WOIO	08/03/12	08/03/12	CBS Soaps	1230-2p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 1--				1	\$600.00			
N 84	WOIO	08/03/12	08/03/12	Fri Hour 1	8-9p		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 1--				1	\$2,750.00			
N 85	WOIO	08/03/12	08/03/12	Fri Hour 2	9-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 1--				1	\$3,000.00			
N 86	WOIO	08/03/12	08/03/12	Fri Hour 3	10-11p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 1--				1	\$3,200.00			
N 87	WOIO	08/03/12	08/03/12	The Talk	2-3p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 2--				2	\$450.00			
N 88	WOIO	08/03/12	08/03/12	Anderson	3-4p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---- 1--				1	\$430.00			
Totals											95	\$53,730.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/03/12	95	\$53,730.00	\$45,670.50
<b>Totals</b>	<b>95</b>	<b>\$53,730.00</b>	<b>\$45,670.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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